

THE NEGRO FARMER

Something New: Something Needed

A Paper That Helps People to Become Better Farmers is an Aid to the Church, the School and to the Secular and Religious Papers

It has been decided to publish at Tuskegee Institute Post Office, Every-Other-Week for the present, a national farm paper to be known as THE NEGRO FARMER. It will be published in the interest of Negro landowners, tenant farmers and of those who employ Negro labor. There is no other strictly farm newspaper in the world devoted to the interest of Negro farmers.

Many of the white farm newspapers enjoy huge circulations and there is no reason why a farm paper in the interest of Negroes should not prove equally successful. In fact, occupying an exclusive field it should enjoy a success far beyond that of the usual farm publication. It is proposed to circulate this paper among the 2,000,000 black farmers of the United States. The paper will be eight pages, of about the size of "The Country Gentleman."

DR. BOOKER T. WASHINGTON STATES:

The Tuskegee Institute has no financial interest or control over this new publication, but some of the active officers of the institution are interested in its success and believe that it will not only accomplish great good but will be a paying investment. The paper is backed by a strong organization and funds have been provided in advance to assure its publication. Those in active control of THE NEGRO FARMER have my entire confidence and good will.

—BOOKER T. WASHINGTON.

The success of this project is assured because of the solid and sensible lines upon which it is being laid out.

All the capital stock has been subscribed for.

The subscription price is \$1.00 a year and Subscriptions and Advertisements are invited. Clubbing rates with important Negro newspapers will be arranged for on a satisfactory basis. We are now ready to receive Subscriptions and Advertisements.

The first issue of the paper will appear February first, 1914.

Address all communications to:

THE NEGRO FARMER

TUSKEGEE INSTITUTE, ALA.